

SCHOOL DISTRICT - COMMUNITY RELATIONS

Code No. 902.3

Policy Title: NEWS RELEASES

The superintendent shall determine when a news release about internal school district and board matters will be issued. In making this determination, the superintendent will strive to keep the media and the school district community accurately and objectively informed. Further, the superintendent will strive to create and maintain a positive image for the school district. It is the responsibility of the superintendent to approve news releases originating within the school district prior to their release.

News releases will be prepared and disseminated to news media in the school district community. Questions about news releases shall be directed to the superintendent.

Legal Reference: *Widmer v. Reitzler*, 182 N.W.2d 177 (Iowa 1970).
 Dobrovoly v. Reinhardt, 173 N.W.2d 837 (Iowa 1970).
 Iowa Code §§ 21.4; 22.2 (2013).
 1980 Op. Att'y Gen. 73.
 1952 Op. Att'y Gen. 133.

Cross Reference: 902 Press, Radio and Television News Media

Approved: March 28, 2001

Reviewed: June 27, 2011

Revised: July 20, 2016