

## SCHOOL DISTRICT - COMMUNITY RELATIONS

Code No. 904.2

Policy Title: ADVERTISING AND PROMOTION

The use of students, the school district name, or its buildings and sites for advertising and promoting products and/or services of entities and organizations operating for a profit is not allowed except with prior board approval. Nonprofit entities and organizations may be allowed to use students, the school district name, or its buildings and sites if the purpose is educationally related and prior approval has been obtained from the board.

Legal Reference: Iowa Code § 279.8

Cross Reference: 504.5 Student Fund Raising  
904 Community Activities Involving Students

Approved: March 28, 2001

Revised: July 20, 2016

Reviewed: May 19, 2021